

# THE LAKESIDE FARMER

VOLUME III, NO. 44.

LAKESIDE, SAN DIEGO COUNTY, CALIFORNIA.

FRIDAY, APRIL 28, 1939.

## CCC CAMP WILL BE LOCATED NEAR GROSSMONT SCHOOL

Ed Fletcher Jr. has confirmed a report that Fletcher Hills, in the vicinity of Grossmont high school, has been selected as a site for a 200-man CCC camp which will engage in soil conservation activities over a widespread area of southern San Diego county.

Ten acres of the Fletcher Hills tract will be leased to the government for a nominal fee of one dollar a year, Fletcher said.

Capt. George Naurer, army engineer corps reserve officer, spent several days in the field last week inspecting available sites for the camp.

As soon as the lease is signed, construction of barracks to house the 200 CCC enrollees will then be started. Kitchen, mess hall and other buildings will be constructed.

Activities will be similar to those carried out in the Vista area for the last several years. C. C. Wilson, of Santa Ana, soil conservation project manager for this district, said on a recent visit here. Building of check dams and other erosion control projects will be carried on in an area which extends from the border to as far north as Ramona. Alpine will be the eastern limit of operations.

## MODEL AIRPLANE CONTEST DATE CHANGED TO JUNE 3

June 3-d is the new date announced for the rubber power division in the county-wide model airplane contest sponsored by the junior chamber of commerce for the county school championship. The new date was set so the meet would not conflict with the San Diego Union model yacht regatta scheduled for May 27. Boys and girls planning to enter this contest are urged to send their entry blanks to County Coordinating Councils, 662 Spreckels Theatre building, San Diego, without delay.

The change in dates for the rubber power craft will have no effect on the gas model contest, according to Dr. Earl Andreen, Logan school principal, in charge of arrangements. The gas model contest will be held at Aeronautics field Camp Kearney mesa, May 28 as originally scheduled, he said.

With more than 500 entries expected from all schools in the county the contest looms as one of the largest to be held in the west. More than 40 valuable prizes and trophies will be awarded winners. In addition to the prizes and in order to foster interest in aviation among the youth of the county winners in each division will be given practical training in aeronautics, contest officials announced.

## DAIRYMEN TO HEAR SPECIALIST MAY 3RD

G. "Eddie" Gordon, Extension Specialist in Dairying of the University of California will discuss "Cow Testing and the D. H. I. A. Program in Relation to Breeding" at a meeting of San Diego County Dairymen, according to F. W. Dorman, Assistant Farm Advisor.

The meeting will be held at 10:00 a. m., Wednesday, May 3rd, at the Chas. L. Good and Son dairy, one mile west of Santee. Hugh Good, Chairman of the Farm Bureau Dairy Department will show the results of continuous testing of cows for butterfat production and how it has influenced their breeding. Mr. Gordon is well known to the dairymen of the county and a large attendance is anticipated.

## CALIFORNIA RANKS THIRD IN THE SECURING OF FEDERAL FUNDS

The following figures were made public today by Donald Renshaw, State Director for the National Emergency Council for California:

The United States Government expended in the State of California \$532,845,964.33 during the period from April 8, 1935, to March 1, 1939.

Mr. Renshaw stated that the major portion of this sum was used for materials and labor by the Navy, Department of Interior, PWA, Corps of Engineers, Farm Security Administration, WPA, Bureau of Public Roads, Department of Labor and other Federal agencies.

## All Set For Big Rodeo Here Next Sunday



He hasn't been named or ridden... yet... but what the boys will call him at the Lakeside Rodeo, April 30th, most anyone can guess. (Insets) Jane Burnett, left, 19 year old motion picture bronco rider, and Beverly Ann Davey, pony trainer, will offer feature exhibitions during the afternoon program. A free street parade starts promptly at 1:00 p. m. with free dancing both Saturday and Sunday evenings.

## MANISCALCO CULTIVATES CACTUS LIKE ANY OTHER FRUIT ORCHARD

Cactus is an odd form of vegetation but to Bernard Maniscalco, pioneer Lakeside rancher, cactus is a plant to be grown, cultivated and harvested and its fruit shipped to profitable markets in New York.

The fruit of his cactus, prickly pear, has long been prized by Italians as a delicacy of which tasty jam, jelly, syrup and candy are made.

In his large, well-kept ranch in the Lakeside Farms district, giant plants of prickly pear are growing in rows. They are cultivated and cared for as if they constituted an orchard of fruit trees, and are irrigated three or four times in the course of a summer. The irrigation is not necessary to the cactus life, but it improves the quality and quantity of the fruit.

The first plants for the orchard were imported from Italy nine years ago. It takes four or five years for a plant to reach a profitable producing growth, and the Maniscalco ranch has been shipping four to five carloads a year, August being the harvest month. New York, with its largest Italian district, is the chief market, though other metropolitan areas take smaller quantities of the fruit.

Predecessor of the Maniscalco ranch is the old Thum tract in another part of the Lakeside district. This tract of 130 acres was started as an experimental farm in 1909 by Hugo Thum, flypaper inventor. Cactus growing was a main feature of the ranch and on Thum's death in 1921, Maniscalco became its lessee. His lease has expired, two-thirds of the original tract have been given to the county ultimately to be used for park purposes and great masses of cactus still cover its rolling fields.

This cactus on the old Thum ranch is running wild and is said to be too old and thick for profitable harvesting.

## LIVESTOCK PRODUCERS MEET MAY 7th

Livestock Producers of the county will meet at the George Sawday ranch, Mountain Empire, at 10:00 A. M. on Sunday, May 7th, to discuss a brush burning program for 1939 according to Don Foster, Chairman of the Farm Bureau Livestock Department.

Mr. Foster, La Posta cattleman states that every rancher who contemplates burning this summer should make his plans now and contact the State Forester as soon as possible.

A report on the progress toward formation of Soil Conservation Districts in the Julian and Moreno Campo Pottero areas will also be given.

The Mountain Empire Home Department will act as hosts, serving coffee. All cattlemen are invited to attend the meeting. Bring your families and lunches.

## PARADISE VALLEY HOSPITAL WILL OBSERVE NATIONAL HOSPITAL DAY

Governor Culbert L. Olson has accepted the invitation of the Paradise Valley Sanitarium and Hospital to be guest speaker at the National Hospital Day program to be held at the National City medical institution on May 12. It was announced this week by A. C. Larson, Manager. Arrangements are being made to have other prominent speakers present on that day.

As a part of the elaborate program planned on that day, exhibits

## Grand Street Parade To Be A Special Feature This Time

Everything is in readiness for Lakeside's big rodeo which will take place next Sunday, April 30th. The fun will begin with a big street parade at 1:00 o'clock which will move down Main Street from the north to Woodside avenue, then west to River Street and on north to the Rodeo grounds.

One big feature of the street parade will be a sixteen piece drum and bugle corps in uniform from San Diego and also a good band. All of those taking part in the rodeo including the special acts and all contestants will be required to ride in the street parade.

Hazel McCart, the bronco busting grand mother, will be here this time and do some trick riding besides showing her skill as a bull rider.

Sam Garrett world's champion trick rider and rider will be here and besides showing the crowd what he can do with a rope and in the saddle, will be the official announcer.

Remember this is a one day show this time and all the excitement of two days will be crowded into this one big day's show so don't miss it. Be sure to see the man in the big Street Parade.

## WINTER GARDEN ROADS TO BE HIGHWAY LINKS

Two miles of roads in Winter Gardens, soon will be oiled to provide two outlets, one to the Lakeside-Bostonia road, now oiled, and the other to the state highway to Ramona, John Cole, assistant county highway engineer, informed the county supervisors.

Cole had been asked for a report after the El Cajon Valley Grange had written the supervisors seeking improvement of Winter Garden roads. He said there will be delay because many of the water pipes along the road are so close to the surface they will have to be relaid.

## VOTERS OF SAN DIEGO REJECT BONDS FOR SAN VICENTE DAM

At the city election held in San Diego, Tuesday, the voters rejected the proposition of issuing bonds for the construction of the San Vicente dam when it failed of the two-thirds majority. This is bad news for Lakeside as this town had expected to benefit by the construction of this dam.

They did vote to participate in the All-American canal construction and operation which is to bring water here from the Colorado river.

Mayor P. J. Benbough and his entire ticket were elected which is expected to call for many changes being made in the city government of San Diego.

## PRETTY WEDDING AT ST. MARY'S IN ELCAJON, SUNDAY

Miss Frances Maniscalco was united in marriage to Mr. Ben Collo, Sunday afternoon at 3 o'clock in St. Mary's Church at El Cajon. The marriage ceremony was performed by Father Morgan.

The bride is the daughter of Mr. and Mrs. B. Maniscalco of Lakeside and is well known here. The groom lives in San Diego. The bride wore a white satin, lace trimmed gown made in princess style, with long train, and wore a net lace trimmed veil that reached to the end of the train. She carried a bouquet of white roses with streamers of white sweet pease.

The bride's sister, Miss Mary Maniscalco, was maid of honor and wore a gown of blue, moire taffeta, with shoulder length veil of pink net held in place with a wreath of blue flowers and carried a bouquet of pink roses with streamers of white sweet pease.

Leon Maniscalco was best man.

The bride's maids were Miss Josephine Maniscalco and Miss Katherine Maniscalco and they were gowned in pink georgette with shoulder length veils of blue net held in place with wreaths of pink flowers and carried bouquets of pink roses and white sweet pease.

The ushers were Sam Maniscalco, of El Cajon, and Sidney De Costa.

The flower girls were Phyllis De Julio and Louise Basile and they wore dresses of peach colored net and veils of blue net held in place with pink flowers.

Little Markey Marcuro acted as ring bearer and wore a white satin suit and carried the ring on a white satin heart shaped pillow.

Immediately after the ceremony the bridal party drove to San Diego where they had pictures taken and then a reception followed held at the Forward Club in Lemon Grove. 250 people attended the reception.

The happy couple left that night for a motor trip to the east coast where they will visit in New Orleans and other places of interest. They expect to be gone a month and upon returning will make their home in San Diego where the groom is in business.

## MODERN WOODMEN POT LUCK SUPPER

The Modern Woodmen will hold a pot luck supper on the evening of May 1st, at 7:30, in the old Lakeside Grammar school building. There will be singing and dancing with music furnished by the Santee orchestra. All Woodmen members and their friends are invited to attend. Bring your own service.

## SHIRLEY FRANCES HEAD HONORED WITH BIRTHDAY PARTY THURSDAY

Shirley Frances Head, daughter of Mr. and Mrs. George F. Head, was honored with a party celebrating her third birthday given by her mother at the Mrs. Mabel Story home on Sycamore street on the afternoon of Thursday of last week. The guests included the younger set of ladies who brought their youngsters.

The afternoon was spent by the mothers visiting and admiring each others children, while the larger children played games.

Refreshments were served which included a huge birthday cake with three candles which was served with home made ice cream.

Shirley received many lovely gifts presented by the guests.

Mrs. Ava Lutton assisted Mrs. Head with the entertaining.

The guests present included Mrs. A. L. Derlinger, Mrs. Erman Kouns and son Charles Stuart; Mrs. Dexter Donahoo and daughter Barbara Jean, of La Mesa; Mrs. Robert Williams and son Edward, of Ramona; Mrs. Laurence Head and daughter Mary; Joanne, of El Cajon; Mrs. Emil Frank and son Roland; Mrs. Lucas and daughter Lenora; Mrs. William Katzenbach and daughter, Alice Faye; Mrs. Harry Wilderman and daughters Mary Margaret and Barbara Lee; Mrs. Lloyd Foster and daughters Mary Ellen and Helen Louise; Mary Carlile, daughter of Dr. and Mrs. Morton Carlile; Barbara Angel, daughter of Mr. and Mrs. John Angel; and Jimmie Allen, son of Mrs. Vernon Scott.

## WITCH DOCTOR



Above is an actual photograph of an African witch doctor which will be duplicated at the National Hospital Day program May 12, at Paradise Valley Sanitarium and Hospital in National City.

depicting the practice of medicine throughout the world, ranging from the cruel inhuman practices of the witch doctor in Africa to modern medical science as practiced in the United States and in other civilized countries will be on display.

Featured among these booths will be one devoted to the witch doctor of Africa with their practices demonstrated by actual descendants of African tribes. This booth will be under the direction of Miss Irene Armitage, registered nurse, who was born and reared in the interior of Africa.

At the African booth, an actual horn headgear of an African witch doctor will be on display with other parts of his equipment. Drums, spears and the skin of a lion that killed and devoured a native boy will also be on display.

Many other booths will exhibit and demonstrate medical practices in India, South America and other countries. The public is cordially invited.



# THE LAKESIDE FARMER

Published Each Friday by  
C. C. YELLAND  
LAKESIDE, CALIFORNIA  
(San Diego County)

Entered as second class matter  
Nov. 30, 1936, at the Postoffice at  
Lakeside, California, under Act of  
March 3, 1879.

The Lakeside Farmer has been  
adjudicated a legal newspaper of  
general circulation by the Superior  
Court of San Diego County, State  
of California, Case No. 93479.

## THIS IS GOOD-BYE

With this issue we close our work  
in the newspaper business in Lake-  
side. We came here to take it easy  
for a while and that we have done.  
We have enjoyed the past year in  
working with the people here to  
help keep Lakeside on the map.  
We have made many good friends  
whose warm friendship we will  
miss and continue to cherish. We  
have tried to give Lakeside a good  
paper but our efforts, as many  
know, have been handicapped for  
various reasons.

Any good will we have established  
during our short stay here, we  
wish to pass on to the new owners,  
the Sands family, and wish them  
every success in their new location.

We have taken our politics very  
seriously and feel very strongly on  
that subject as all who have been  
reading our paper will remember.  
We still feel that there is urgent  
need for an about face in many of  
our national policies if our ship of  
state is to be kept off the rocks  
and we are to remain a free people.  
Thanking all those who have  
supported us financially or other-  
wise and hoping to still be your  
friends for a long time, we say  
good-bye.

A real estate deal was made this  
week through the Kibbey & Scott  
Real Estate Company whereby C.  
P. Kline of Venice, purchased an  
8 acre tract of land on Eucalyptus  
Road. The property was purchas-  
ed from C. Stacilly of San Diego.  
Mr. Kline expects to move to his  
property in the near future.

Mrs. Rene Fair was working in  
her flower garden Saturday and  
her dog was near her digging in a  
hole when a rattlesnake struck  
the dog on the nose. He was given  
treatment and has recovered from  
the effects of the snake bite. It  
was a close call for Mrs. Fair as  
the snake might have struck at her  
instead of the pet bird dog.

## WOMANS CLUB HOLDS ANNUAL FLOWER SHOW

The Womens Club House was a  
veritable bower of flowers yesterday  
when the club held their annual  
flower show. The unusual display  
of many varieties of flowers ar-  
ranged on several tables was out-  
standing and very attractive. Much  
credit for the success of the show  
is due to the untiring efforts and  
capable management of Mrs. Geo.  
Miller, who was general chairman  
of the event and Mrs. Otto Eimer.  
The judges were Dr. Knox of El  
Cajon; Helen Wetzel of Dehesia  
Road and Wm. Bishop of San  
Diego.

The Lakeside Grammar school  
exhibited a fine array of wild flow-  
ers. Wesley Beadle exhibited a  
table of beautiful roses grown in  
Lindo Park. The Womens Auxil-  
iary had a lovely entry "Honeymoon  
Cottage." Bobbie Carlile had a  
display of flowers mounted on a  
wall plaque. There were many  
other attractive individual entries.

The Junior Womens Club will  
serve their Annual May Breakfast  
on May 4th in the Womens Club  
House at 11:00 a.m. Price 35 cents.

The Ocean Beach Womens Club  
held a picnic at Lindo Park, Wed.

The Arts and Crafts class will  
have instruction on braided leather  
belts at their meeting Monday.



**Lakeside Supply Co.**  
R. L. Swearingin, Prop.  
Telephone ElCajon 482

H. P. Sands and daughter, Mrs.  
Winifred Turner and her daugh-  
ter, Dorothy, moved their household  
goods here from Riverside, Sunday.  
They rented the M. Lucas house  
in Lakeside Farms. Noel Sands  
and family have rented a cottage  
in Mitchell's Court. Mr. Sands  
and son recently purchased the  
Lakeside Farmer and will take  
possession May first.

Arthur Foster and family ar-  
rived home Saturday afternoon  
from Flagstaff, Arizona, where they  
had spent a three weeks vacation  
visiting at the home of Mrs. Foster's  
people, and also visiting places of  
interest in that section of the  
country.

## BABY SHOWER

Wednesday afternoon, April 19,  
Mrs. Erwin Major and Mrs. Louise  
Parquette were co-hostesses at a  
baby shower for Mrs. Leonard Phil-  
brook. The old Grammar school  
house was beautifully decorated in  
flowers, many baskets of roses were  
used in profusion.

Mrs. Norman Yost, of San Diego,  
brought a beautiful bouquet of  
Calla lilies tinted with pink and  
blue. About 25 ladies were present  
and many lovely gifts were received.  
Several invited guests who were  
unable to attend sent useful gifts.

The afternoon was spent in play-  
ing games appropriate to the oc-  
casion with prizes for the high  
scores.

Dainty refreshments were served.

## NOTICE OF ELECTION

For the Union Elementary School  
Trustee, as per code section 2.873  
NOTICE is hereby given to the  
Electors of Lakeside Union Ele-  
mentary School District of San  
Diego County, California, that the  
Annual Election for School Trustee  
for Lakeside Union Elementary  
School District will be held at the  
Lakeside Union School house in  
said district on the first Friday in  
JUNE, viz, JUNE 2, 1939.

It will be necessary to elect two  
trustees for three years.

The polls will be open between  
the hours of 1:00 o'clock P. M.,  
and 5:00 o'clock P. M.

The officers appointed to con-  
duct the election are:

Mrs. Alma Conrad, Inspector.  
Mrs. Kathleen Moffatt, Judge.  
Mrs. George Langworthy, Judge.  
Dated April 25, 1939. Lakeside  
Union Elementary School District.  
Signed:  
J. B. Wilkinson Jr., President.  
Otis Barker, Clerk.  
M. N. Carlile, Ira M. Condon,  
Harold B. Laws.  
April 28, May 5 and 12.

## ASSESSMENT NOTICE

The Lakeside Farms Mutual Wa-  
ter Company, location of principal  
place of business, Lakeside, Cali-  
fornia.

Office of Corporation: Pumping  
Station No. 1 of said corporation,  
Lakeside Farms, Lakeside, Cali-  
fornia.

Notice is hereby given that at a  
meeting of the Board of Directors  
of said corporation held on the  
20th day of April, 1939, an assess-  
ment of Ten (10) cents per share  
was levied upon the capital stock  
of the corporation, payable imme-  
diately to W. H. Walker, the secre-  
tary and treasurer of said Corpo-  
ration, at his residence on the Lake-  
side Farms Tract, Lakeside, in the  
County of San Diego, State of  
California.

Any stock upon which this assess-  
ment shall remain unpaid on  
Friday, the 30th day of June, 1939,  
at 12 o'clock m. of said day, will  
be delinquent and advertised for  
sale at public auction, and unless  
payment is made before will be  
sold on Monday, the 31st day of  
July, 1939, at 12 o'clock m. of said  
day to pay the delinquent assess-  
ment, together with the advertising  
and expenses of sale. The place  
of said sale will be at Pumping  
Plant No. 1 of Lakeside Farms Mu-  
tual Water Company in the County  
of San Diego, State of California.

By order of the Board of Directors.  
All checks, drafts and postoffice  
orders should be made payable to  
the Company.

W. H. Walker, Secretary.  
Lakeside Farms Mutual Water Co.

Real Estate General  
Rentals Insurance

**KIBBEY & SCOTT**  
L. G. SCOTT, - Mgr

Main St. Phone  
Lakeside 881-3

# EL CAJON Theatre

(Why Go Further)

Telephone El Cajon 1361

POPULAR PRICES

General - 30c Loges - 40c

Kiddies - 10c

OPEN ON WEEK NIGHTS AT

6:20 P. M.

(Show Starts At 6:30 p. m.)

THURS. FRI. SAT. APRIL 27 - 29  
JAMES CAGNEY

—in—

"THE OKLAHOMA KID"

—with—

Humphrey Bogart - Rosemary Lane

—2nd Feature—

LOUIS HAYWARD

—in—

"THE DUKE OF WEST POINT"

—with—

Tom Brown, Richard Carlson

and Joan Fontaine

—Added—

"SCOUTS TO THE RESCUE"

SUN. MON. Tues. April 30, May 1 2

Joan Blondell and Pat O'Brien

—in—

"OFF THE RECORD"

—2nd Feature—

Kay Francis and Humphrey Bogart

—in—

"KING OF THE UNDERWORLD"

## CLASSIFIED ADS.

RATE—2 cents per word.  
25 cents minimum charge.

FOR SALE: Poultry fertilizer at  
\$1.00 per yard. R. L. Swearingin-adv.

FOR SALE—Used aluminum tub  
Maytag washing machine, \$22.50  
Lakeside Supply Co.

DEAD horses, cattle, hogs, etc. re-  
moved free of charge. San Diego  
County Dead Animal Service,  
phone Frankline 4866.

March 31—April 28.

## POULTRY MEN

### MEET MAY 2ND

The Poultry Department of  
the Farm Bureau will meet at  
7-30 p. m., May 2nd, at the San  
Diego Chamber of Commerce  
Building. Chairman Ralph  
Willis of Chula Vista extends  
an invitation to all poultrymen  
to attend and take part in the  
production and marketing dis-  
cussion.

Mrs. Ralph Foster entertained  
the members of the Riverview  
Bridge club Tuesday at the home  
of Mrs. W. D. Moffatt in Lakeside  
instead of at her home in Pamo.

## RECOVERING FROM RECENT OPERATION

The baby son, Charles, of Mr. and  
Mrs. Leslie Kephart was brought  
home Wednesday from the Mercy  
hospital in San Diego, where he  
had undergone an operation on  
both eyes, Friday. He is recovering  
very nicely.

A test under the county peace  
officers training school was held

Tuesday for officers of San Diego  
county and from 12 o'clock noon  
until 3 o'clock in the afternoon two  
cars were driven from La Mesa by  
supposedly bandits into different  
parts of the county for the officers  
to apprehend. Deputy S. F. Sharpe  
caught one of the cars here, that  
afternoon about 3 o'clock which  
goes to prove the efficiency of our  
peace officer. The other car was  
also captured.

## GARDEN HOSE

We have 5/8 and 3/4 inch good moulded hose in  
bales. Will cut any length and apply regular  
factory type ferrules.

Will also repair your present hose with new  
type ferrule.

## LAKESIDE BUILDERS STORE

"Of Course"

We can arrange your FHA loan.

Phone El Cajon 294



Let Us Fit You Out  
For the Rodeo with

Hats, Boots, Neckerchiefs,

Levis, (men's and ladies)

Shirts, Ties, Belts, Etc.

We Can Furnish you with a

Complete Outfit

We Give S & H Green Trading Stamps

**HUFFMAN BROS.**  
DEPARTMENT STORE

Main Street

LAKESIDE

Phone 884

# ALLIED FOOD STORES

Potatoes New Crop,  
No. 1, 10lbs. 25c

Tomatoes Imperial  
Valley 2lbs. 19c

Bananas 4 lbs. 19c

Apples Newtown  
Pippins, 8 lbs. 25c

Lettuce, Large Northern  
2 heads for 9c

Tuna Pay Day,  
6 oz. can for 11c

Coffee, Breakfast Cup  
1 lb. bag 13c

Spry, 3 lb. can 53c

Napkins, Paper, 80  
Count, 2pkg 15c

Plates, Paper, Glassed  
10 for 5c

## Meat Department

Bacon Puritan Sliced  
each - 15c

Pork Roast lb. 17c

Sausage Pork, per lb. 22c

Bacon Slab, 1/2 or  
whole, per lb. 23c

Beef Stew Lean,  
per lb. 18c

Barker & Sons, Props.

Fred Prindle & Son, Props.



# LAKESIDE RODEO!

## Sunday, April 30, 1939

### Lakeside, California

The following Lakeside business firms and professional men are boosters for the Rodeo and extend the Association best wishes for a successful day



**LAKESIDE GARAGE**  
Roy E. Headberg

**HUFFMAN BROTHERS**  
Department Store

**TOM LA MADRID**

**LAKESIDE PHARMACY**

Headquarters for Veterinary Remedies  
Serums, Bacterius for Cattle, Horses, Hogs,  
Chickens, Turkeys, Goats.

**CECIL'S CAFE**

**GEORGE'S Auto REPAIRING**

Body and Fender Work  
Auto Painting Phone El Cajon 782-2  
At Conrad Standard Oil Service Station

**FRED PRINDLE & SON**

Quality Meats

**RAY GAVIN**

Livestock Dealer and Butcher

**ALLEN G. MITCHELL**

Attorney and Counselor at Law

**LAKESIDE CLEANERS**

Alterations and Repairs  
3 Garments Cleaned and Pressed for \$1

Best Wishes for the Rodeo  
**LAKESIDE FEED STORE**

E. E. Nelson, Manager

**KIBBEY & SCOTT**

Real Estate, Rentals  
General Insurance

**PARK GROCERY**

B. T. Reid, Prop.  
Groceries Fountain Service  
Dealer in Everything

**LAKESIDE  
SAFEGWAY STORE NO. 953**

John Angel, Manager

**ALLIED FOOD STORE**  
The Best in  
GROCERIES, FRUIT, & VEGETABLES  
Barker & Sons, Proprietors

**FAIR'S GARAGE  
AND MACHINE SHOP**  
Rene Fair, Prop.

**NICOLAS LIQUOR STORE**  
No. 2  
Domestic and Imported  
Beers, Wines and Liquors

**LAKESIDE Service STATION**  
T. B. Butler, Prop.

All kinds Cold Drinks and Lunches

**BANKERS For The RODEO**  
Lakeside Commercial  
and Savings Bank

**EL MONTE Service STATION**  
L. J. Clevenger, Prop.  
Look for Yellow Shell Products.  
Best Gas for the least money.

**LAKESIDE POOL ROOM**  
E. H. Wood, Prop.

**LAKESIDE SUPPLY CO.**  
R. L. Swearngn, Proprietor  
Mrs. W. G. White, Bookkeeper  
Art Foster R. E. Darrough

Stanley F. Conant





## Otto Marck's Memorial Dedication Address

(By Francis M. De Weese)

I esteem it a high honor and a distinct pleasure to come here at the invitation of the chairman, Mr. Stanley Conant, and share with you the exercises commemorating the life and service of a man who, for more than a quarter century, played so vital a part in the development of this community that he merits the title: Lakeside's most unique and distinguished citizen and public benefactor.

It has ever been a time honored custom of men and nations to inscribe tablets and erect memorials in memory of their public spirited dead.

The beautiful granite memorial with suitable inscription, which we unveil today, is but a faint expression of the high regard and universal esteem in which Hugo Otto Marck was held by all the people, regardless of race, class or creed; for Otto, as he was most familiarly known, was a good friend and neighbor to them all.

It is given to but few men, in the brief span of life, to carve for themselves the place in the confidence and good will of the people which he won and held to the last in the hearts of the people of this community. If he had an enemy we never knew it. He was the one man in Lakeside for whom every one had a good word.

The best eulogy that can be given any man is his own life measured in terms of character and service. Otto Marck met this challenge to the last full measure. He "went the second mile." He gave all he had, all there was in him; unstintedly, unselfishly, asking little or nothing in return.

As long as this memorial stands and as long as the Stars and the Stripes proudly wave over it, his name will be revered and his memory cherished as Lakeside's outstanding humanitarian.

Leigh Hunt's beautiful poem—About Ben Adhem and the Angel—is most apropos at this time:

About Ben Adhem (may his tribe increase—  
Awoke one night from a deep dream of peace,  
And saw, within the twilight in the room,  
Making it rich, like a lily in bloom,  
An Angel writing in a book of gold.  
Exceeding peace had made Ben Adhem bold,

And to the presence in the room he said—  
"What writest thou?"—The vision raised its head,  
And with a look made of all sweet accord,  
Answered "The names of those who love the Lord."

"And is mine one?" said Abou.  
"Nay, not so,"  
Replied the angel. Abou spoke more low,  
But cheerily still; and said, "I pray thee, then,  
Write me as one who loves his fellowmen."

The angel wrote, and vanished.  
The next night  
It came again with a great wakening light,  
And showed the names whom love of God had blest,  
And lo! Ben Adhem's name led all the rest!"

Who dare say the name of Otto Marck, won't through saving grace stand out in bold relief, when time shall be no more and we all stand in the presence of Him who said: "In as much as ye have done it unto one of the least of these, ye have done it unto me." Men too often judge their fellow men by their all too apparent outward weaknesses. God measures the heart motive back of the act.

Otto Marck's philosophy of life was as unique as was his character. He was the "man apart" combining in unison many of those rare qualities, gifts and graces which support a well-rounded life. He was a good citizen, broad-minded, public spirited and forward looking; always lending himself to that which he considered best for the community.

As a business man he was hard working, scrupulously honest, and generous to a fault. Many a family in this vicinity would have gone ill fed and ill clad had it not been for his generosity. Had many of those whom he befriended and with whom he shared the last farthing, and divided the last crust of bread, been as kindly disposed toward him he might be living today.

The uniqueness of his philosophy of life as well as his very nature, made it impossible for him to be other than generous and benevolent. The very fountain of his great soul overflowed with the milk of human kindness.

He was a good sportsman; had a good gun and was a crack shot. When the season was open for deer, he hied away to their haunts and seldom failed to bag his buck. Many a fine mess of venison was enjoyed by his friends in Lakeside. Likewise he enjoyed target practice for turkey at Thanksgiving time. And usually brought home one of these members of the feathered tribe.

As a neighbor, the Rooseveltian phrase—"A good neighbor"—is fitting. He was always quiet, courteous, gentle, kind, accommodating and gentlemanly. He had a rare mind, was well informed and a deep and discriminating thinker. He could talk interestingly and intelligently on any subject and was without an independent thinker.

He was possessed of a good sense of wit and humor, could tell a story and enjoy a joke. He was a man's man in the biggest, broadest and finest sense.

Racially, he was of that finer sturdy German stock, who have helped to make this country great. At heart he knew no distinction of race, class or color. He was a commoner of the commoners. To him,

## Local and Personal

John Hartley plans to drive to Los Angeles on business Saturday.

The Community Church is having the floors painted this week.

Mrs. Wm. Riggle spent Wednesday with Mrs. Denlinger at El Monte.

Mr. and Mrs. C. Q. Yelland and daughter, Miss Betsy, were Sunday dinner guests at the D. W. Cathcart home in La Mesa.

Deputy Sheriff S. F. Sharpe was in San Diego last week and wrote the Civil Service examination now required by all officers, at the new Civic Center.

as to Robert Burns, "If a man was a man, he was a man for a' that." He belonged to that royal aristocracy whom Abraham Lincoln said "God must have loved because he made so many of them."

Religiously, Otto Marck made no loud profession nor belonged to any church, yet at heart he was a Christian. In many respects his life and example would put to shame many who loudly profess but poorly represent the church to which they belong. He knew what he believed and could state clearly the ground of his belief, yet he had an open mind and was not dogmatically arbitrary.

He believed in and came as near practicing the "Golden Rule" as any man we have ever known.

To those of us who knew him best it is inconceivable he was ever capable of intentionally wronging or defrauding anyone. He would rather have lost a dollar than to unjustly exact a cent. If in anything he failed it was due to that human weakness to which all men are heirs and not to evil intent.

He mortgaged his home and lived in a shack that he might help the unfortunate. During the past seven years he made a heroic struggle to stem the tide of a lingering and devastating depression; a depression that has driven many a good man to the wall, blasted the fruits of a lifetime, and sent him to a premature grave; a depression that still holds brutal sway over a land of plenty.

And so, one night a few months ago, Otto Marck closed his store, after a hard day's work, retired to the shack he called home. Weary in mind and body, burdened with heartlessness and the inhumanity of man to man, and discouraged with the hopelessness of the unequal struggle to remedy it all, lay down on his bunk and fell to sleep; the sleep of death from which he never awoke. The brave heart that had been so generous, thoughtful and kind to others, ceased longer to beat and the struggle was over.

And today, paraphrasing parts of Lincoln's Gettysburg address, "We are met on this school ground to dedicate this beautiful granite memorial as a perpetual reminder of the life and deeds of a great good man. It is altogether fitting and proper that we should do this. But in a larger sense, we cannot dedicate, we cannot consecrate, we cannot hallow." For the strong brave generous heart of Hugo Otto Marck has consecrated it far above our power to add or to detract. "The world will very little note nor long remember what we say here; but it can never forget what he did here."

The challenge is now to us, the living friends and neighbors of Otto Marck. "It is for us to dedicate our lives to the service of Him, whose example and teaching were the guiding light and inspiration of him in whose honor we now unveil this splendid memorial.

Long may it stand and proudly may the beautiful flag, presented and also dedicated today, wave above and over this sacred ground and our great American Republic. May I close with these lines—The House By The Side Of The Road,—by Sam Walter Foss:

There are hermit souls that live withdrawn  
In the place of their self-conceit;  
There are souls like stars that dwell apart  
In a fellowless firmament;  
There are pioneer souls that blaze their paths  
Where highways never ran—  
But let me live by the side of the road  
And be a friend to man.

Let me live in a house by the side of the road,  
Where the race of man goes by—  
The men who are good, the men who are bad,  
As good and as bad as I.  
I would not sit in the scorners' seat  
Or hurl the cynic's ban—  
Let me live in a house by the side of the road  
And be a friend to man.

## An Invitation

VISIT—

**Paradise Valley Sanitarium & Hospital**

National City, Calif.

**NATIONAL HOSPITAL DAY**

May 12, 1939

**Exhibits Demonstrations Program**

Starts at 1:30 P. M.

## WINNERS

OF THE 1937 AND 1938  
NATIONAL HOSPITAL  
DAY AWARDS

**No Admission Fee**

The Modern Woodmen of America are giving a Carnival and dance at the old Grammar school house Friday, May 5th. The proceeds to help finance the boys and girls soft ball teams.

**Morton N. Carlile, M. D.**

Physician and Surgeon

Hours 10 to 12 A. M.  
4 to 6 P. M.  
—Except Sundays

Phone El Cajon 1331  
Main & Park Sts. Lakeside, Calif.

**ERICKSON MORTUARY of La Mesa**

"An Institution of Personal Service"

Phone La Mesa 342

La Mesa, Calif.

**Expert Shoe Repairing While You Wait**

New, Modern Electrical Machinery Including Stitcher  
Shop in Rear of Nicholas Liquor Store, Chas. Maniscalco, Prop.  
Use rear entrance, if preferred

**R.P.M. MOTOR OIL**

UNSURPASSED—First choice above all motor oils in the Pacific West, 25c per quart. The proven motor oil for your car. STANDARD OIL CO., B. J. Conrad, Authorized Dealer.

P. S.—When needing tires, we can give them to you on our budget plan terms. Be sure and see us.

**B. J. Conrad Service Station**

We Give S & H Green Trading Stamps

Opposite Grammar School

Phone El Cajon 782-2

**WHEN YOU VISIT SAN FRANCISCO AND THE GOLDEN GATE EXPOSITION**

You will find greater enjoyment in the wonderful sights to be seen if your funds are in the form of safe, dependable American EXPRESS TRAVELERS CHEQUES

**Lakeside Commercial & Savings Bank**

"A Home Bank for Home People."

Member Federal Deposit Insurance Corporation

## Mail Us Your Photo Finishing And Save Money

Any Size 6 or 8 exposure roll  
Developed and Printed for only **25c**  
Reprints 3 cents each Complete

"We Mail Them Back to You" All Work Guaranteed

Mailing Address

**Kaland's Fotos & Supplies**

Phone R-0816, 3024 El Cajon Blvd., San Diego

For further information drop us a penny post card.



**The Crosley Shelvador**

6 cu. ft. Models \$99.50  
and \$144.50

6½ cu. ft. Models at  
\$179.50

8 cubic foot Models at \$207.50  
and \$227.50

EASY MONTHLY PAYMENTS

**ELECTRIC SERVICE COMPANY**

PAUL R. WEINSTOCK, Mgr.

PHONE El Cajon 171

EL CAJON, CALIF.